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FOR IMMEDIATE RELEASE

Singapore GOURMETbus – A Moving Dining Experience

No eating and drinking on the bus?

Break the rules. Change is good 😊

SINGAPORE - A first-of-its-kind dining concept in Asia, the Singapore GOURMETbus was launched earlier today at Suntec Tourist Hub . The luxury tour coach is a restaurant with the best window seats – sans kitchen – and a unique event space, another fun project by DUCK & HIPPO group.

Singapore GOURMETbus aims to tantalise taste buds with delicious local cuisine while showcasing the iconic views of Singapore. All that on board a purpose-built double-decker coach designed with the aesthetics of a fine dining restaurant - *sans* kitchen.

An Exciting New Tourism Product

“No eating and drinking on a bus? With the GOURMETbus, we have challenged the norm to create a new tourism product offering. The Singapore GOURMETbus is the first-of-its-kind in Asia and we trust that market leadership through innovation will continue to propel Singapore towards the forefront of the global tourism scene.” shares Zener Teo, Assistant Director of Communications, DUCK & HIPPO.



Operated by DUCK & HiPPO's Big Bus Singapore City Sightseeing Pte Ltd and with the support of the Singapore Tourism Board (STB)'s Kickstart Fund, the Singapore GOURMETbus offers guests a choice between the Lunch and Dinner show, each lasting approximately two hours. A two-course fixed menu will be served with a hop-off intermission at Gardens by the Bay. En route key sights include the Singapore Flyer, Esplanade, Merlion Park, National Gallery Singapore and Marina Bay Sands. For more details on the tours, please see the enclosed GOURMETbus brochure.

Programmes for the Singapore Brunch and Peranakan High-tea are also in the works and will be introduced in Q3 2016.

"The GOURMETbus is a refreshing concept that deftly blends a culinary experience with sightseeing, further enriching our already vibrant dining scene. We are pleased to have supported such an innovative idea through our Kickstart Fund, and welcome opportunities to create more compelling experiences with our partners," said Ms Ranita Sundramoorthy, Director, Attractions, Dining and Retail, STB.

A Mobile Conference Room

Besides offering visitors a new way to enjoy Singapore, the Singapore GOURMETbus is a highly versatile venue of choice for a variety of corporate charter needs. While boasting all the facilities of a fine dining restaurant, the GOURMETbus is also equipped with 14 projectors (each table has a projector screen), wireless speaker microphones, sound system and Wi-Fi access – ideal for organisations that need to meet on-site at a specific location, or a mobile space to host differentiated corporate events, from networking sessions and appreciation dinners to seminars and product launches.

Coollest Private Event Space

A unique event space, the Singapore GOURMETbus also provides guests with the privacy and exclusivity to host their events. Be it a birthday party, a

hen/stag night, a solemnisation ceremony or an engagement reception, it is calibrated to cater to a wide range of personalised needs.

Lunch Or Dinner For That Special Occasion

For locals, there is now another unique place to bring a loved one for that special occasion. Enjoy the skyline from the top deck of the coach and see the city from a different perspective, and fall in love with Singapore all over again.

The Early Bird Catches The Bus

Want to be the first among your friends to come on board Singapore's first ever luxury gourmet bus and relish the best city view from atop? Guests who reserve their spots between now and the 31st of May 2016 get to enjoy a hearty 20% off their booking of the Lunch or Dinner show.

All Hail Mums!

There's no better venue than the Singapore GOURMETbus to celebrate that awesome someone we respect greatly. On this special occasion, our mobile space can be transformed into a perfect vehicle replete with a lovely ambience and delightful comestibles that, of course, come at a special discounted price.

ABOUT US

Singapore GOURMETbus is operated and managed by Big Bus Singapore City Sightseeing Pte Ltd – a DUCK & HiPPO company.

DUCK & HiPPO is the proud operator of the hugely popular open-top tour buses and the ORIGINAL amphibious DUCKtours ride out of Suntec City. The group serves close to one million tourists yearly.

ABOUT SINGAPORE GOURMETBUS

Seating Capacity	: 32 diners on upper deck : 2 diners on lower deck (wheelchair accessibility for 1 pax) : 12-seater easy lounge at lower deck
Operation	: Opens daily except for Sunday
Tim Sum Lunch	: 1.00 pm to 3.00 pm (about 2 hours) : \$57.00 ++ /pax (subject to 7% GST and 10% service charge)
Indo-Chinese Dinner	: 7.30 pm to 9.30 pm (about 2 hours) : \$97.00 ++/pax (subject to 7% GST and 10% service charge)
Reservations	: Call +65 633 86877 - 1 day advance (before 12 nn)

To learn more about the Singapore GOURMETbus...

Please visit: www.gourmetbus.com.sg

Find us on Facebook: Singapore Gourmet Bus

Instagram: [@singaporegourmetbus](https://www.instagram.com/singaporegourmetbus)

Rate us on TripAdvisor: Singapore GOURMETbus

ABOUT OUR PARTNERS

Soup Restaurant (GOURMETbus Dim Sum Lunch)

Soup Restaurant's origins hark back to 1991, when a founder introduced a series of Cantonese-styled home-cooked dishes paying homage to Chinatown of the 1950's. Designed to evoke nostalgia, the dishes were well received, with the Samsui Ginger Chicken becoming one of their signature favorites since.

IndoChine Group (GOURMETbus Indo-Chinese Dinner)

Since 1999, the IndoChine Group has been continuously expanding and refreshing its unique brand of Indo-Chinese nutraceutical cuisine, entertainment and corporate responsibility across all its popular restaurants

and bars, villas and resorts. Their brand identity is also a prime reflection of contemporary Asian lifestyle.

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